**9/8/2010**

12:00 – 1:00 – Colbert Report

1:00 – 5:00 – Computer

5:00 – 7:00 – Internet

7:00 – 8:00 – Tv show without commercials

8:00 – 11:00 – Computer

**9/9/2010**

8:00 – 8:30 – Bob and Tom

9:00 – 11:00 – Internet

12:30 – 1:30 – Colbert Report

2:00 – 3:00 – Slashdot

3:00 – 5:00 – Internet

5:00 – 7:00 – Computer

9:00 – 12:00 – Computer

**9/10/2010**

8:30 – 9:00 – Bob and Tom

9:00 – 9:20 – Music on phone

12:00 – 12:30 – Music in Car from Phone

12:30 – 2:00 – Colbert Report

2:00 – 5:00 – Internet

5:00 – 8:00 – Music and Internet

8:00 – 9:00 – Digital carnival

9:00 – 4:00 – You tube music videos

9/11/2010

10:00 – 7:00 – Computer and internet

7:00 – 9:00 – Music

9:00 – 3:00 – Memento and Inglorious bastards

**9/12/2010**

12:00 – Music and Internet

10:00 – Hung

**9/13/2010**

8:30 – 9:00 – Music

11:00 – 12:00 – Lexx

12:00 – 12:20 – Music

12:20 – 5:30 – Internet

5:30 – 9:00 – Lumber Yard

9:00 – 10:00 – Internet and Reading

**9/14/2010**

8:30 – 9:00 – Music

9:00 – 11:00 – Internet and Reading

1:00 – 2:00 – Weeds

2:00 – 2:30 – Music

2:30 – 5:00 – Internet

5:00 – 5:30 – Music

6:00 – 6:30 – Cell phone

6:30 – 9:00 Internet

9:00 – 10:00 Reading

Brian Cullinan

9/14/2010

Media Use Analysis

Media is a very large part of my life. I have worked in radio; I am working on a project focused on downloading, managing, and playing media. I love cinema, television, and music. However, I have taken extraordinary measures to avoid media influencing my views of politics, crime and justice.

As a computer scientist, I spend the majority of my time in front of the computer and on-line. Nearly 8 hours a day I spend browsing the internet for reference material and writing software. The time that I spend on the internet is extremely filtered. I use plug-ins such as AdBlock Plus to remove all banner ads from the websites I visit. I spend some time on the internet reading news from Slashdot. This is a very popular technical website for computer related news which makes a point to avoid biases. If I am not writing software or reading reference material on the computer, then I am usually reading a technical book such as OWASP’s The Guide, or the SQL 92 specification.

I spend a lot of time listening to music. When I am in the car, I plug in my cell phone for tunes. When I am riding a bike I listen to my cell phone. I have a passionate dislike for radio and commercials especially. I occasionally enjoy Bob and Tom in the morning, but only because it is mostly comedic.

I do enjoy a number of television shows. These shows are always subject to product placement and political and controversial themes like in the show “Lie to Me”, which has many references to popular media throughout the episode. The most advertising I have seen all week would be from the time I spent watching the “Colbert Report”, and the 2 hours I spent at the Lumber Yard bar.

I enjoy Cinema a lot. This is probably the most influential form of media for me, even though I invest the least amount of time in movies. I have a weekly input of movies from Netflix, and I probably watch about 2 movies per week with friends. I rarely notice product placement, which means they must be doing the job right. I understand that there is usually moral conflict in movies, and that reflects and affects our beliefs and behaviors as a society.

Commercials do not interest me in the slightest, so I put effort in the avoiding them completely. I do not wish for the media to tell me what to buy and how to think. I do not watch or listen to local news very often because I don’t have time. When I want news, I seek it out.